

Identity of the Owner

The Data Controller is the company Synapsy srl (hereinafter also referred to as Synapsy) with headquarters in Corso Monforte 36 – 20122 Milan - Italy, in the person of its CEO pro tempore.

Source of data and type of data collected

Synapsy collects personal data provided on a voluntary basis by the user when registering on the website. Personal data includes: Title, first and last name, company name, VAT number, date of birth, gender, e-mail address, billing address (including postal code, city and country), telephone number, order date, order value, currency, payment information (credit card number and expiration date).

Purpose of the processing

Personal data is processed by the Data Controller for:

1. Transaction data will be used to process orders, manage payments, communicate with you about your order, customer support requests. They will also be used to acquire pre-contractual data and information; exchange information aimed at the execution of the contractual relationship, including pre- and post-contractual activities; formulate requests or process requests received; manage accounting and tax obligations.

Legal basis of the processing

The legal basis of the processing is the following:

- the processing is necessary for the execution of a contract of which the interested party is a party or for the execution of pre-contractual measures adopted at the request of the same, as regards the processing listed in point 1);

Recipients of the data

The personal data processed by the Data Controller are not disclosed, i.e. they are not disclosed to indeterminate subjects, in any possible form, including that of making them available or simple

consultation. They may, however, be communicated to workers who work for the Data Controller, or to subjects authorized to process as they operate under the authority of the Data Controller. In this regard, Synapsy has engaged third-party service providers in connection with the operation of the Website, such as hosting service providers, marketing and website service providers, IT maintenance service providers.

Data transfer

Under no circumstances will the Data Controller transfer personal data to third countries or to international organizations.

However, we reserve the right to use cloud services; in which case, the service providers will be selected from among those who provide adequate guarantees, as required by the art. 46 GDPR 679/16.

Data retention

The Data Controller stores and processes personal data for the time necessary to fulfill the indicated purposes. Subsequently, the personal data will be stored, and not further processed, for the time established by current civil and tax provisions.

Rights of the interested party

With reference to the articles. 15 - right of access, 16 - right of rectification, 17 - right to cancellation, 18 - right to limitation of processing, 20 - right to portability, 21 - right to object, 22 right to object to the automated decision-making process of the GDPR, | The interested party exercises his rights by writing to the Data Controller at the address above, or by e-mail to info@synapsy.events specifying the subject of his request, the right he intends to exercise and attaching a photocopy of an identity document which certifies the legitimacy of the request.

The Data Controller reminds in particular that any interested party can exercise the right of opposition in the forms and methods provided for by the art. 21 GDPR.

Withdrawal of consent

With reference to the art. 7 of GDPR 679/16, the interested party can revoke any consent given at any time.

However, some treatments covered by this information are lawful and permitted, even in the absence of consent, as they are necessary for the execution of a contract to which the interested party is a party, or for the fulfillment of his requests or to pursue the legitimate interests of the owner. of the treatment.

The revocation of consent, where applicable, may limit or compromise the customer or user's methods of interaction and communication with the Synapsy owner.

Proposal of complaint

The interested party has the right to lodge a complaint with the supervisory authority of the state of residence.

Refusal to provide data

Interested parties cannot refuse to provide the Data Controller with the personal data necessary to comply with the legal provisions regulating commercial transactions and taxation.

The provision of further personal data may be necessary to improve the quality and efficiency of the transaction.

Therefore, refusal to provide the data necessary by law will prevent the processing of orders. The additional data indicated in point a) of the paragraph "Source of data and type of data collected" are provided on a voluntary basis; however, if the interested party decides not to provide the requested data, Synapsy may not be able to provide the services, allow the transaction to be completed via the website or process the order.

Automated decision-making processes

The Data Controller does not carry out processing consisting of automated decision-making processes on the data of natural persons, other than those indicated in the "Data recipients" paragraph relating to those who request the sending of marketing communications and the newsletter.